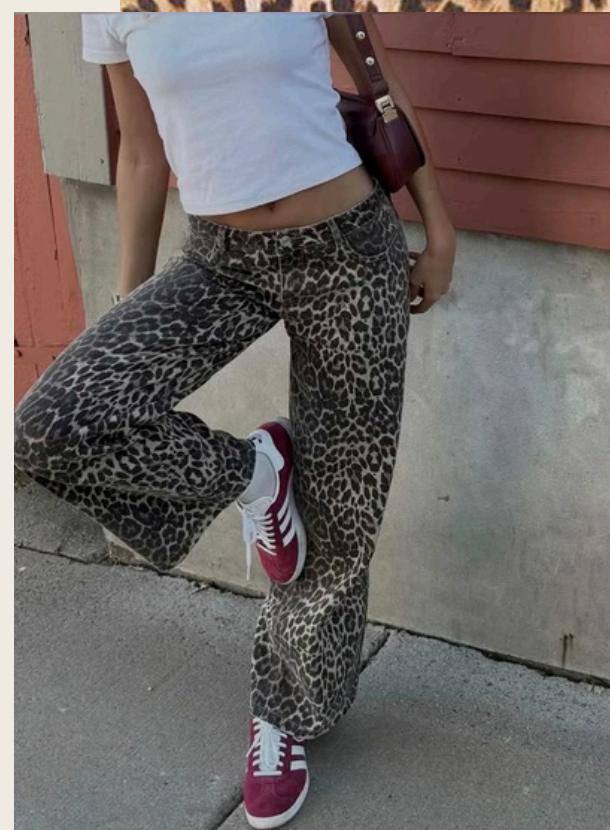


# 2024-2025 FASHION TRENDS



**ORIGINALLY  
POPULAR IN THE  
EARLY 2000'S,  
CHEETAH PRINT  
HAS MADE A BOLD  
COMEBACK IN THE  
PAST YEAR. THE  
WILD PRINT IS A  
FEARLESS FASHION  
STATEMENT THAT  
HAS CEMENTED  
ITSELF AS A  
FASHION STAPLE.**

**JEAN SHORTS,  
OTHERWISE KNOWN  
AS JORTS, HAVE  
BECOME AN  
INCREDIBLY  
POPULAR  
STREETWEAR  
STAPLE IN RECENT  
YEARS. JORTS  
BLEND NOSTALGIA  
WITH MODERN  
FASHION.**







**BOWS HAVE  
BECOME A MAJOR  
FASHION  
STATEMENT, FROM  
STREET STYLE TO  
HIGH END  
COUTURE, BOWS  
ARE BEING  
INCORPORATED  
INTO OUTFITS IN  
FRESH MODERN  
WAYS SUCH AS  
TIED INTO THE  
HAIR OR ON  
JEWELRY.**

**A PRINT  
ORIGINALLY  
MADE TO BLEND  
IN, IS DOING  
EVERYTHING BUT.  
CAMOUFLAGE'S  
VERSATILITY  
ACROSS STYLES  
AND GENDERS  
MAKES IT ONE OF  
THE MOST  
POPULAR PRINTS  
OF THE PAST  
YEAR.**







**UGGS**



**BETWEEN COMFY  
SLIPPERS AND  
STYLISH BOOTS,  
UGGS HAVE  
REIMAGINED  
THEIR BRAND  
COUNTLESS TIMES  
TO REMAIN  
RELEVANT. WHILE  
UGGS PRIORITIZE  
COMFORT, THEY  
PROVE THAT COZY  
DOESN'T HAVE TO  
MEAN BORING.**

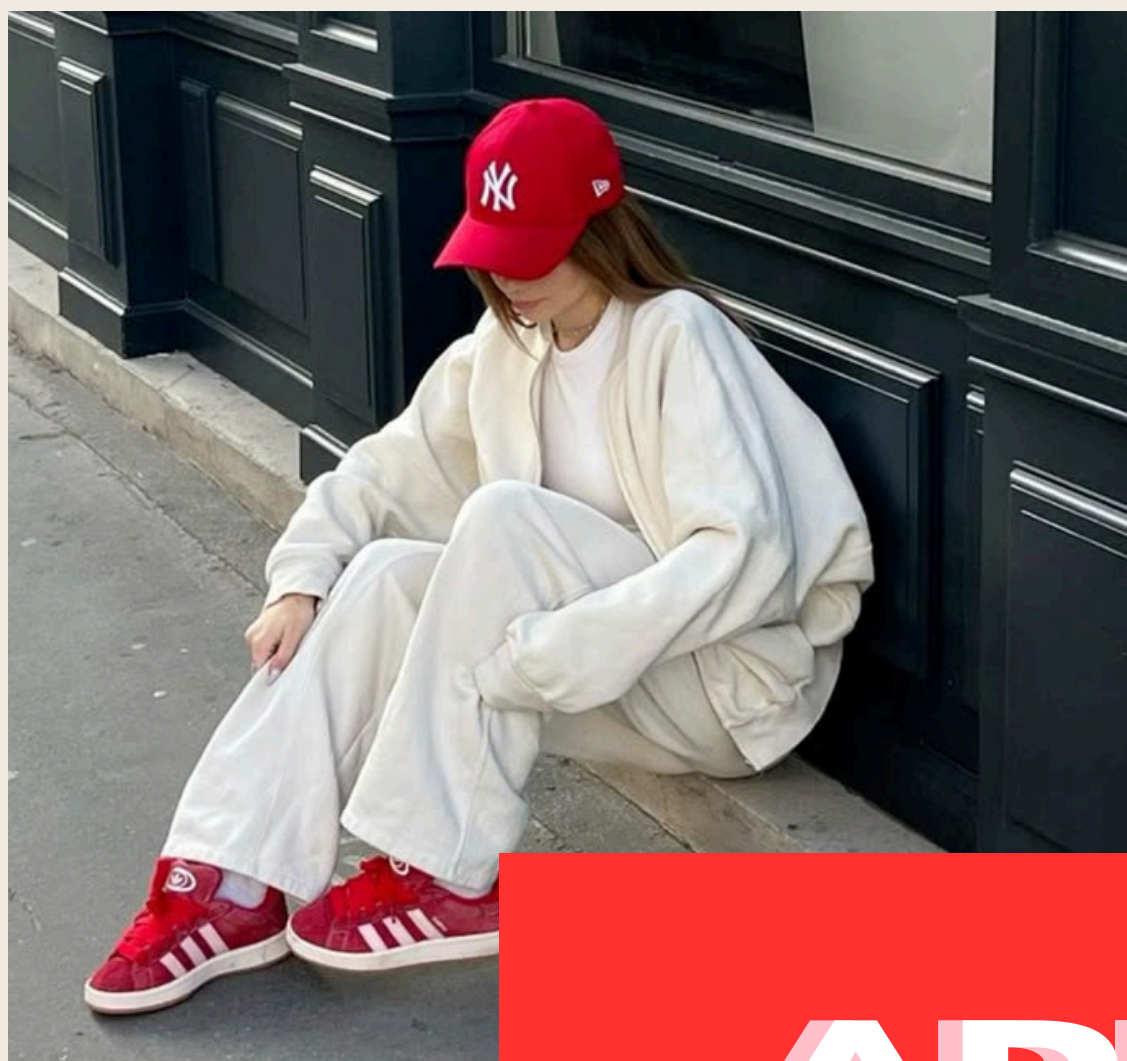
**MATCHING SETS  
HAVE BECOME A  
MAJOR FASHION  
TREND, OFFERING  
A STYLISH AND  
EFFORTLESS WAY  
TO LOOK PUT  
TOGETHER. THEY  
ARE POPULAR FOR  
THEIR VERSATILITY  
AND CHIC APPEAL**



**MATCHING  
SETS**







# ADIDAS CAMPUSES

**ORIGINALLY  
INTRODUCED IN  
THE 1980'S AS A  
BASKETBALL  
SHOE, THE  
ADIDAS  
CAMPUS  
QUICKLY  
GAINED  
POPULARITY  
OFF THE COURT.  
IT'S BECOME A  
PRINCIPAL  
SILHOUETTE  
FOR THE  
BRAND AND IS  
PRAISED FOR  
ITS  
VERSATILITY.**



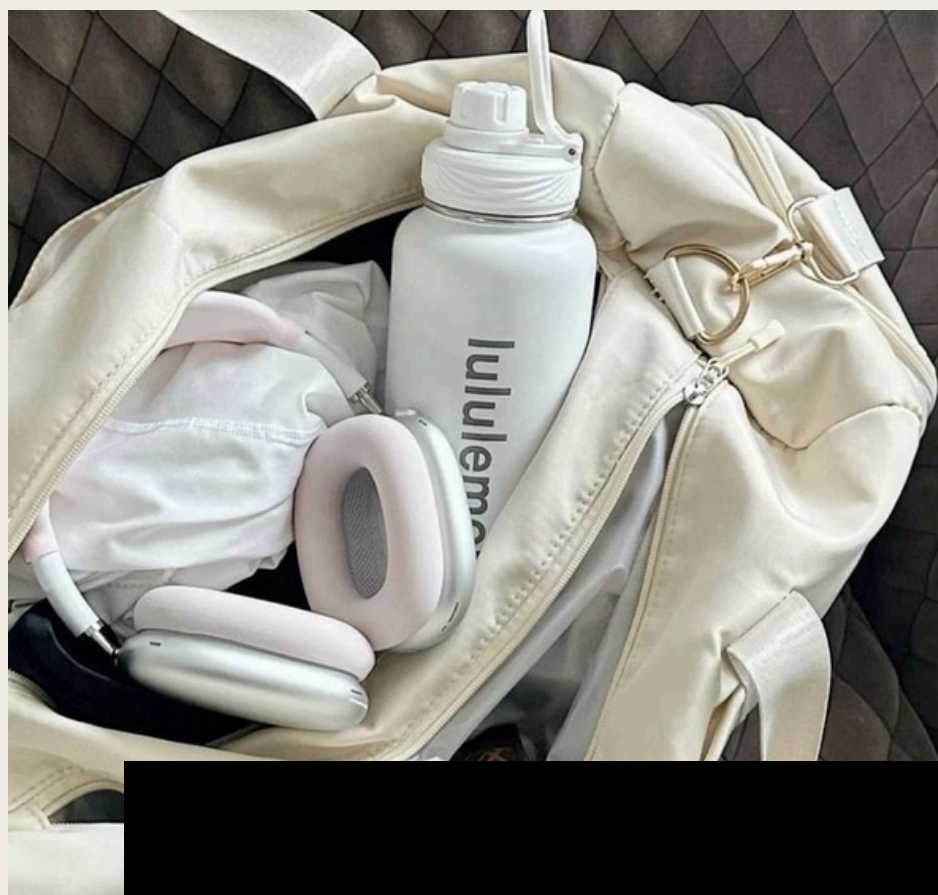
**KNOWN FOR THEIR  
EDGY AND YOUTHFUL  
VIBE, LOW RISE JEANS  
WERE A STAPLE IN  
EARLY Y2K FASHION.  
WITH ITS COMEBACK,  
THIS DENIM  
SILHOUETTE HAS  
BEEN EMBRACED BY  
THE NEW  
GENERATION THAT'S  
REINTERPRETING THE  
NOSTALGIC TREND.**



## LOW RISE JEANS







# LULULEMON

**LULULEMON IS A PREMIUM ATHLETIC APPAREL BRAND BEST KNOWN FOR ITS HIGH QUALITY, STYLISH, AND FUNCTIONAL ACTIVEWEAR. THROUGH THE BRAND'S EMPHASIS ON WELLNESS, MINDFULNESS, AND ACTIVE LIFESTYLES, IT HAS BECOME A SYMBOL OF MODERN, ATHLEISURE FASHION.**



**NIKE TECHS HAVE BECOME A STAPLE IN THE NIKE BRAND DUE TO THEIR FUSION OF SPORT AND STYLE. THEIR MINIMALIST DESIGN AND LIGHTWEIGHT FORM MAKE THEM VERY POPULAR.**



# NIKE TECHS